Privacy Policies (Effective as of January 01, 2022)

This document describes Cadence Cares Foundation Inc. ("CCF") use of information regarding the youth and families we serve, financial supporters of our mission, supporters under the age of 18, and general visitors to our website.

General User Privacy Policy

This privacy policy applies to general users of the CCF website and describes how CCF protects information you provide when you use this website.

Although elements of this policy may apply to the families we serve, their youth, and our donors who visit our website, we do collect additional data from these groups of people. Please see those specific privacy policies below.

CCF is committed to ensuring that your privacy is protected. It is our goal that you fully understand how we collect information, how we use that information, and the steps we've taken to protect that information. We will update this policy from time to time, so make sure to check this page periodically.

If you have any questions about this policy, please email us at: info@cadencecaresfoundation.org

What type of information does CCF collect?

There are two basic types of information that CCF might collect: personal and non-personal information.

As you browse the CCF website, you may opt to provide CCF with personal information such as your name, address, phone number, or email address.

CCF may also collect non-personal information from you such as an internet protocol address (typically referred to as an "IP address" and defined below) and browsing variables (like your web browser, referral links, or how much time you spent at our website). Although this information may be used to identify you, CCF typically uses this information to improve your experience and the experience of other visitors to our website. CCF may use cookies to collect this type of information.

What's a cookie? A cookie is a small data file that individual websites store on your computer's hard drive – if your web browser permits. The website can later retrieve that cookie to let us know you've been to our site before, among other things. Cookies typically make your use of the site easier, make the site run more smoothly, and help us to maintain a secure site. Many websites use cookies. You are free to decline our cookies if your browser permits, but some parts of our site may not work properly if you do that.

What's an IP address? An IP address is a unique number, assigned to each and every computer and other device on the Internet. Your computer, your phone, your e-reader, and other electronic devices, are all assigned IP addresses.

This website uses the data collection services of WIX and Google Analytics, it is governed in California by the California Consumer Protection Act (CCPA). For more information regarding the CCPA, click here: <u>WIX, CCPA, Google Analytics CCPA</u>

When does CCF collect this information?

We collect non-personal information from you as you use any of the pages on our website. We collect personal information from you only when you specifically provide it to us.

How does CCF use the information we collect?

CCF uses information from different site visitors in different ways. We use information provided to us through the donation process in accordance with the Donor Privacy Policy; we use information provided to us by the families we serve in accordance with the Alumni and Caregiver Privacy Policy. Both policies may be found below.

We use personal information provided by general users of our website who are not the families or youth and are not engaging in the donation process. We might, for example, ask for your information if you contact a local CCF representative.

We may also use your personal and non-personal information in the following ways:

- Entering your information into our databases for internal record keeping, reporting, and data analysis;
- Communicating with you to obtain your input, provide information about our programs and events, or request contributions (provided you have opted to receive such communications);
- Improving our programs and services;
- Customizing our website according to your interests;
- Sharing information with third parties who help us manage our website and databases, and who assist us with our marketing efforts; and
- Sharing information with third parties as required by law, or a part of a legal process;

We have contracted with WIX, and other online marketing companies, to monitor certain pages of our website for the purpose of reporting web traffic, statistics, advertisement "click-throughs," and other activities on our website. No personally identifiable data is transferred to WIX by us. Where authorized by us, WIX may use cookies and/or other monitoring technologies to compile anonymous statistics about our website visitors.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@cadencecaresfoundation.org or send us mail to: 2250 S Chicago St, Suite 212 Joliet, IL 60436

We also reserve the right to use non-personal information, such as an IP address, to identify a user when we believe it is necessary to protect the compelling interests of our websites, the families we serve, their youth, our donors, our employees, or others, or to comply with laws, court orders, or law enforcement requests.

Does CCF share my information?

CCF may share your personal and non-personal information as discussed herein. We do not sell or rent the personal information of our general website users for profit. Additionally, we do not share mobile phone numbers unless you specifically authorize us to do so (or unless we are required to do so by applicable law or regulation).

Does CCF track my online activity while I'm not on the CCF site?

Cookies and other technology may be used to track non-personal information about your webbrowsing habits. For example, if a significant portion of our visitors all browse to the same website immediately after visiting us, we may use this information to improve your experience at our site.

CCF respects web browser "do not track" signals and other mechanisms that provide you the ability to opt out of having your personal information or online activities collected. But remember, unless you have selected the "do not track" function in your web browser, third parties (not just CCF) may collect personal information about your online activities over time and across different websites.

How does CCF secure my personal information?

CCF is committed to ensuring that your personal information is secure. Your trust in us is important, so we have put in place physical, electronic, and managerial procedures to safeguard and secure the information we collect. Records containing personal information are stored at secure facilities; our websites use SSL (a tool used to verify the legitimacy of a website); and our employees are provided training on how to treat your data securely.

Will CCF contact me?

If you provide us with your contact information, we may provide you with information about how you can help this generation of injured veterans. However, if you would not like to receive these messages, you can opt out of having your personal information used for certain purposes when we ask for your contact information.

How do I request my personal information be deleted from CCF?

You can request personal information be deleted from CCF by calling our Donor Care team at 1-800-379-5447.

How do I opt out of receiving messages from CCF?

You can stop receiving messages by following the instructions included in the message or by calling our Donor Care team at 1-800-379-5447.

Links to other websites and third party services

Sometimes we'll provide you with a link to another website or service. We typically do this in order to provide you additional information about one of our sponsors to others who support the mission of CCF.

CCF may also include other electronic services on our website. For example, this could include a tool that allows you to contact your local politicians, or to create a custom message to send to

alumni. These services are typically provided by third parties, and may require you to agree to that service provider's own privacy statement and terms of use. This policy – the one you're reading right now – does not cover third party services or how those third parties may use the information you provide them. We encourage you to review those privacy policies and terms of use.

How do I update my information?

Please call our Donor Care team at 1-800-379-5447.

Do you collect information about minors?

Yes; in limited circumstances CCF collects information from general users under the age of 18. Please see our Minor Privacy Policy below.

What if I have questions about this policy?

Please email us at <u>info@cadencecaresfoundation.org</u> with any questions about this policy. You can also mail us a letter at Cadence Cares Foundation, Attention: Legal, 2250 S. Chicago St. Suite 212, Joliet, Illinois 60436.

Alumni and Caregiver Privacy Policy

This Alumni and Caregiver Privacy Policy applies to our kids and their families who register with CCF to receive the benefits of Cadence Cares Foundation programs and services. If you register for our programs and services, rest assured that we use industry-standard safeguards to protect your data, including firewalls, physical safeguards, and encryption.

This policy describes how Cadence Cares Foundation protects information which warriors and their caregivers provide in conjunction with their registration with CCF, and applies regardless of whether the registration occurred online, over the phone, or in person. Throughout this privacy policy, or the "policy," our kids and their families who register for CCF's programs and services may be referred to as "Alumni," "Families," or simply, "you."

This policy may supplement the General User Privacy Policy (above), which covers all users of the CCF website. Although this policy is intended to compliment that General User Privacy Policy, this policy applies specifically to information you provide us in conjunction with your registration or your status as an Alumni or Family. This policy also supplements the Donor Privacy Policy (below), which applies to any information you provide in conjunction a donation to CCF. For example: if you navigate to a donation page on our website and make a contribution to CCF, the information you provide during your donation will be stored in accordance with the Donor Privacy Policy. If you navigate to the registration page and register as an Alumni, that data will be used in accordance with this policy. If you provide us additional information relating to your participation in our programs and services, that information will also be governed by this policy.

It is our goal that you fully understand how we collect information, how we use that information, and the steps we've taken to protect that information. We will update this policy from time to time, so make sure to check this page periodically. If you have any questions about this policy, please email us at info@cadencecaresfoundation.org

What type of information does CCF collect?

CCF collects different information depending on whether you're an Alumni or Family Support member.

Alumni: As an Alumni, we will also ask for your contact information, such as name, email address, telephone number, and mailing address.

We will also ask other identifying information, such as date of birth, gender, Lastly, we'll ask you for eligibility documentation. Once you are registered as an Alumni, depending on your level of involvement with our services, we may ask you for additional information. This may include questions about your individual hobbies and interests, any grant details, basic financial information, basic physical and mental fitness details, and other information that may be relevant to the particular program or service you are interested in.

Family Support: When you register as a Family Support member, you will be asked for your relationship status with an eligible Alumni; We will also ask you for your contact information, such as name, email address, telephone number, and mailing address, as well as other identifying information like date of birth and gender.

Once you are registered as a Family Support member, depending on your level of involvement with our services, we may ask you for additional information. This may include questions about your individual hobbies and interests, any grant details, basic financial information, basic physical and mental fitness details, and other information that may be relevant to the particular program or service you are interested in.

Whether you attempt to register as an Alumni or Family Support member, in certain circumstances CCF may gather information about you from publicly available resources like public records and social media.

When does CCF collect this information?

We collect your contact information and service details when you register for CCF's programs and services. This can be done online through our website, in person with a CCF representative, or over the phone. We may collect the additional information mentioned above through conversations with you. Though you are not required to provide this information, your ability to participate in a particular program or service may be impacted if we don't have relevant information. For example, if you are interested in participating in one of our Physical Health and Wellness initiatives, we may ask you for your current fitness levels and fitness goals. If you participate in our Grant Service program, we may ask for your prior grants documents and other related information.

We may also be provided information about you from other groups who refer you to us to take advantage of our programs and services. They will typically notify you and seek your consent before providing us with such information. No matter how we receive your information, rest assured we will use it in accordance with this policy.

How does CCF use the information we collect?

Generally, CCF uses this information to tailor our programs and services to fit your needs. We will use your eligibility documentation to ensure whether you are eligible to receive CCF's program services.

We will use your contact information and other information that we collect for the following reasons:

- For internal record keeping, reporting, and data analysis;
- To communicate with you to obtain your input and provide information about our programs and services;
- To improve our programs and services;
- To customize our website according to your interests;
- To share information with third parties who help us deliver our programs and services;
- To share information with third parties who deliver their own programs and services to Alumni and their families;
- As required by law or as part of a legal

How does CCF share my information?

CCF shares your personal and non-personal information only as discussed above. We will not share your information with a third party that does not provide services (or help us provide services) to our Alumni and Family Support members, nor for purposes of adding you to a mailing list.

We will never sell or rent your personal information for profit.

CCF will not share your mobile phone number with a third party unless you specifically permit us to (or if we have to share it in order to comply with law or regulation).

This policy does not apply to any information that you provide to these third parties, and we encourage you to ask those third parties any questions you may have about their use of your data.

How does CCF secure my personal information?

We have put in place physical, electronic, and managerial procedures to safeguard and secure the information we collect. Records containing personal information are stored at secure facilities; our websites use SSL (a tool used to verify the legitimacy of a website); and we train our employees on how to treat your data securely. Additionally, when CCF shares your information with third parties, CCF takes reasonable steps to ensure that third party has sufficient safeguards in place to protect your information.

Will you use my information to contact me?

Yes. From time to time, a CCF representative will reach out to you to confirm your contact information and ensure you are taking advantage of our programs and services. We will also send you regular information regarding programs and services available in your area.

If you would like to stop receiving communications from us, please let us know by following the instructions included in the message. This may include following the link contained in an email address (for example, an "unsubscribe" link at the bottom of the email), or texting "STOP" after receiving an automated text message from us. Alternatively, you can call our Resource Center at 1-800-379-5447

How do I update my information?

Please contact the CCF Resource Center at 1-800-379-5447.

Do you collect information about minors?

CCF does not knowingly collect, use, or disclose personal information about Alumni or Family members who are under 18 years of age.

What if I have questions about this FAQ?

We'd be happy to hear from you. Please email us at <u>info@cadencecaresfoundation.org</u> with any questions about this policy. You can also mail us a letter at Cadence Cares Foundation, Attention: Legal, 2250 S. Chicago St. Suite 212, Joliet, Illinois 60436.

Donor Privacy Policy

This privacy policy applies to CCF supporters and describes how CCF uses information you provide when you make a donation to us or sign up to receive emails (the "Donation Process"). When you provide us your information, rest assured that CCF uses industry-standard security measures, including encryption, firewalls, and physical security to protect your data.

Please remember that this policy applies to information provided by supporters during the Donation Process. Families and their kids who register for our programs and services can find more information at the Alumni and Families Privacy Policy, while users of the website should review the General Privacy Policy. (Both policies can be found above.) For example, if you register for CCF's programs and services and also make a donation to CCF, the information you provide during your registration will be used in accordance with the Alumni and Family Privacy Policy, while the information you provide while making your donation will be used in accordance with this policy. Other information may be gathered in accordance with our General User Privacy Policy.

It is our goal that you fully understand how we collect information, how we use that information, and the steps we've taken to protect that information. We will update this policy from time-to-time, so make sure to check this page periodically. If you have any questions about this policy, please email us at info@cadencecaresfoundation.org

What type of information does CCF collect?

During the Donation Process, CCF will likely ask for information that could be used to identify you. This includes your contact information, such as your name, mailing address, phone number, and email address. If you donate via credit or debit card, we will also ask for your card number, expiration date, and other information necessary to process the transaction. If you donate via check, we may ask for limited bank information.

When does CCF collect this information?

We collect this information from you during the Donation Process. If you donate online, your donation will not be processed without certain required information. We may also collect information as we communicate with you after your donation is made. Third parties may also share your information with CCF, in accordance with applicable laws, rules, and standards. Rest assured that no matter how we access your information, we'll use it only in accordance with this policy.

How does CCF use the information we collect?

We generally use your information to process donations, send you periodic messages, and share with other parties for the purpose of furthering our mission, as required by law, or as part of a legal process. CCF uses donor information in multiple ways, including:

- Enter your information into our databases for internal record keeping, reporting, and data analysis;
- Communicate with you to obtain your input, provide you with information, or request contributions (provided you have not opted out of receiving such communications);
- Provide you with necessary tax information regarding your donation;
- Customize our website according to your interests;
- Share information with third parties who provide goods and services to CCF (*g.*, parties who process donations or help us manage our website and databases);
- Share information with third parties to help inform you of other groups you may wish to support; and
- Share information with third parties as required by law, or a part of a legal

Does CCF share my information?

CCF may share your personal information as discussed herein. When CCF shares information with outside organizations, it does so subject to appropriate confidentiality rules designed to protect your information from unintentional disclosure.

Please note, however, that CCF will not share your mobile phone number with a third party unless you specifically permit us to do so (or if we have to share it in order to comply with law or regulation).

Can I opt out of receiving messages and sharing of my information?

Yes. We provide you with the opportunity to opt out of having your personal information used for certain purposes when we ask for this information.

If you would like to stop receiving communications from CCF, you may opt out of receiving such messages by following the instructions included in the message itself. This may include following the link contained in an email address (for example, an "unsubscribe" link at the bottom of the email), or texting "STOP" after receiving an automated text message from us. Alternatively, you can call our Resource Center at 1-800-379-5447

If you would like to opt out of all communications, please <u>contact us</u> immediately.

If you would like to opt out of sharing personal information with other organizations, please <u>contact</u> <u>us</u> immediately.

How does CCF secure my personal information?

CCF strives to ensure the security of your personal information. Your trust in us is important, so we have put in place physical, electronic, and managerial procedures to safeguard and secure the information we collect. Records containing personal information are stored at secure facilities; our websites use SSL (a tool used to verify the legitimacy of a website); and we train our employees about how to treat your data securely.

If you make a donation over the phone or on our website, CCF utilizes industry-standard safeguards to protect your information including encryption, network firewalls, and physical security.

How do I update or delete my information?

Please contact our Donor Care team at 1-800-379-5447

Will you contact me if I give CCF my information?

Yes. CCF will send you messages about how we are serving injured veterans and service members and how you can help. You can opt out of receiving these messages as discussed above in the "Can I opt out of receiving messages and sharing of my information?" section above.

Do you collect information about minors?

Yes; in limited circumstances CCF collects information from supporters who are under the age of 18. Please see our Minor Privacy Policy below.

What if I have questions about this FAQ?

Please email us at info@cadencecaresfoundation.org.

with any questions about this policy. You can also snail-mail us a letter at Cadence Cares Foundation, Attention: Legal, 2250 S. Chicago St. Suite 212, Joliet, Illinois 60436.

Minor Privacy Policy

This privacy policy applies to CCF supporters who are under the age of 18. Note that when you, or your minor child or guardian, provides us information, CCF will continue to use industry-standard security measures, including encryption, firewalls, and physical security to protect your data. In short, CCF applies the same security measures to minor data as we do for our general supporters but uses the data for more limited purposes.

CCF collects data about minors wishing to support CCF through specific channels designed to allow minor participation, such as during registration for CCF's signature Cadence Cares event or during registration as a Student Ambassador. Our goal is that you fully understand how we use this information. We will update this policy from time-to-time, so make sure to check this page periodically. If you have any questions, email us at info@cadencecaresfoundation.org.

What type of information does CCF collect?

CCF will ask for information that could be used to identify you. This includes your contact information, such as your name, mailing address, phone number, and email address. If you're registering for the Cadence Soccer/Futsal, you will also be asked to provide a credit or debit card number, expiration date, and other information necessary to process the transaction. If you are a minor, you will need your parent or guardian's permission to provide their payment information.

When does CCF collect this information?

We collect this information from you during the registration process for Cadence Cares and Student Ambassadors. We may also collect information as we communicate with you after your registration. Third parties may also share your information with CCF, in accordance with applicable laws, rules, and standards. Rest assured that no matter how we access your information, we'll use it only in accordance with this policy.

How does WWP use the information we collect?

We generally use your information to process registration, donations, send you periodic messages, and share with other parties for the purpose of furthering our mission, as required by law, or as part of a legal process. CCF may use your information in the following ways:

- Enter your information into our databases for internal record keeping, reporting, and data analysis;
- Communicate with you to obtain your input and provide you with information about your Cadence Cares, Student Ambassador, or other registration;
- Update you on other events or programs you might be interested in attending or participating in.
- Provide you with necessary tax information regarding your donation;
- Customize our website according to your interests;
- Share information with third parties who provide goods and services to CCF (*g.*, parties who process donations or help us manage our website and databases);

Does CCF share my information?

CCF may share your personal information as discussed herein. When CCF shares information with outside organizations, it does so subject to appropriate confidentiality rules designed to protect your information from unintentional disclosure. Please note, however, that CCF will not share your mobile phone number with a third party unless you specifically permit us to (or if we have to share it in order to comply with law or regulation).

Does CCF use my information for other purposes once I turn 18?

Yes. Once you turn 18, CCF will treat your information in accordance with our Donor Privacy Policy.

Does CCF use information about children under 13 for any specific purposes?

CCF treats information about children under 13 with special care. Children under 13 are not allowed to register themselves as Student Ambassadors or for any other fundraising effort. If you are registering a child under 13 for the Cadence Cares or similar event, CCF strives to ensure that we communicate with that child only to provide communications about the event for which he or she is registered. It is CCF policy to delete information about children under 13 approximately 30 days following the event for which they are registered.

Can I opt out of receiving messages and sharing of my information?

Yes. Please see information above in our Donor Privacy Policy.

How does CCF secure my personal information?

CCF will use the same security methods as discussed above in our Donor Privacy Policy.

How do I update my information?

Please contact the CCF Donor Care team at 1-800-379-5447.

Will you contact me if I give CCF my information?

Yes. As discussed above, CCF will send you information specifically about the event for which you are registered, whether you've registered as a Student Ambassador or for a Cadence Cares event. You can opt out of receiving these messages as discussed above in the "Can I opt out of receiving messages and sharing of my information" section above. It is CCF policy not to directly solicit monetary contributions from supporters under 18.

What if I have questions about this policy?

Please email us at info@cadencecaresfoundation.org

With any questions about this policy. You can also mail us a letter at Cadence Cares Foundation, Attention: Legal, 2250 S. Chicago St. Suite 212, Joliet, Illinois 60436.